



**HINDUSTAN HING  
SUPPLYING CO.**

**Quality | Consistency | Commitment**

*Serving Since 125+ Years*

The  
**Flavouring  
& Aromatic  
Treat of Goodness**

**Hing | Spices | Seasonings | Condiments**

[www.hindustanhing.com](http://www.hindustanhing.com)



# History

The roots of **HINDUSTAN HING SUPPLYING CO.** began in late 19<sup>th</sup> century by *Late Shri MirzaKhan Pathan* and extended up to the present day with the amazing clients.

*He led the transformation in the spice market for Hing/Asafoetida under his visionary leadership.*





# About Us

**HINDUSTAN HING SUPPLYING CO.** is the pioneer in manufacturing Compounded Asafoetida (Hing) in India.

The legacy originates in the late 19th century by trading and importing of Raw Hing directly from Afghanistan and later on marched further by importing from other Hing producing countries like Tajikistan, Uzbekistan and Iran.

Slowly and gradually with the love and support of our valued customers we expanded our horizons.





# The First & Foremost

- In early days Raw Hing was sold in loose, we were the first and foremost to commercially sell Hing in a packed container.
- We are the first to develop the Compounded Asafoetida (Bandhani Hing) for the Indian Subcontinent.
- We begin the private labelling of spices exclusively for Hing in 1994.





# We Believe

Right from the outset the company acquired a reputation owing to spreading its own trademark and *hence, a synonym for quality and prestige in the spice world, especially Hing (Asafoetida).*

*Strict quality controls, precise inspections and quality raw material* help the company to achieve customer's desired requirement.

*We are the pre-eminent manufacturer of Hing.*





# Our Facility

*Our plant is spread across about 6 acres of land with the state of the art amenities and technology situated in a pollution free area.*





# Platter for you

ASAFOETIDA | हींग | ളിറ | வந்தயம் | കായം | इंगि | ہینگ

Being a renowned name, we are committed to manufacture only the ***safest, freshest & highest quality Hing***. By integrating early manufacturing, commercial manufacturing and attractive packaging we provide our customers with a fully integrated contract manufacturing and product development solutions.

We are on a mission to make consumers all over the world experience our rich Indian culture through our authentic Indian Spices that bring joy and happiness to their platter.

**Our Product Range offers:**

**Raw Hing | Hing Powder | Hing Granules | Yellow Hing | Hing Lumps | Hing Cake**

We are unmatched  
in manufacturing  
***Gluten Free Hing.***





# Seasonings & Condiments

## North Indian Seasonings

<u>No.</u>	<u>Product List</u>
1.	Punjabi Chhole Masala
2.	Biryani/Pulao Masala
3.	Shahi Garam Masala
4.	Sabji Masala
5.	Kitchen King Masala
6.	Chatpata Chat Masala
7.	Chai Masala
8.	Jaljeera Masala
9.	Rajma Masala
10.	Chopati Pavbhaji Masala
11.	Mumbaiya Pani Puri Masala
12.	Kachchi Dabeli Masala
13.	Tandoori Tikka/BBQ Masala

## South Indian Seasonings

<u>No.</u>	<u>Product List</u>
1.	Idli Podi
2.	Dosa Podi
3.	Sambar Masala
4.	Rasam Masala
5.	Kulambu Chilli Powder
6.	Bhaji Bonda Mix
7.	Lemon Rice Powder
8.	Tomato Rice Powder
9.	Puliogare Masala

## Chinese/Mexican/ Italian Seasonings

<u>No.</u>	<u>Product List</u>
1.	Franki Masala (Roll)
2.	Hakka Noodles Masala
3.	Thai Noodles Masala
4.	Sandwich Masala
5.	Schezwan Fried Rice Masala
6.	Pasta Masala
7.	Tacos Masala
8.	Peri Peri
9.	Pizza Oregano

## Oriental Seasonings

<u>No.</u>	<u>Product List</u>
1.	Magic Masala





# Seasonings & Condiments

## Ready to Cook Dry Gravy Masala (Non-veg.)

<u>No.</u>	<u>Product List</u>
1.	Chicken Makhani Masala Gravy Mix
2.	Chicken Korma Masala Gravy Mix
3.	Chicken Curry Masala Gravy Mix
4.	Chicken Biryani Masala Gravy Mix
5.	Chicken Methi Masala Gravy Mix
6.	Chicken Nawabi Masala
7.	Chicken Muglai Masala
8.	Chicken Tikka Masala
9.	Chicken Chettinad Masala
10.	Meat Curry Masala Gravy Mix
11.	Fish Curry Masala Gravy Mix

## Ready to Cook Dry Gravy Masala (Veg.)

<u>No.</u>	<u>Product List</u>
1.	Veg Kadhai Masala Gravy Mix
2.	Paneer Makhani Masala Gravy Mix
3.	Paneer Kadhai Masala Gravy Mix
4.	Butter Panner Masala Gravy Mix
5.	Chhole Masala Gravy Mix
6.	Pav Bhaji Gravy Mix
7.	Pindi Chhole Masala Gravy Mix
8.	Kheer
9.	Poha
10.	Upma
11.	Vermicelli/Ricei

## Non-veg Seasonings

<u>No.</u>	<u>Product List</u>
1.	Afghani Meat Masala
2.	Haleem/Khichda Masala
3.	Paaya Masala
4.	Nihari Masala
5.	Meatball/Chicken Kofta Masala
6.	Peshawari Seekh/Chapli Kabab Masala
7.	White Chicken Masala
8.	Pathani Chicken Masala
9.	Achari Chicken Masala

<u>No.</u>	<u>Product List</u>
10.	Chicken Tikka Gravy Masala
11.	Chickendana 65 Masala
12.	Kadhai Chicken Masala
13.	Green Chicken Masala
14.	Egg Curry Masala
15.	Goan Fish Masala
16.	Butter Chicken Masala



# Private Label

Pioneer in Private Labelling





# Our R&D Centre

Our R&D Centre is well equipped with all the machineries to tackle with the modern day complex complications. Our R&D team is **constantly and continuously striving to innovate new methods to get the desired product of higher quality, higher efficiency and higher satisfaction for our customers.**





# Summary

- We are leading Hing manufacturer with the state of the art facility spread across about 06 acres of land in a pollution free zone.
- We are here to assure you a safe food supply by following strict food safety policies.
- We offer consistent quality and reliability of our products.
- Committed to adopt the most modern techniques and latest technology.
- Well-equipped R&D centre, where our dedicated team works round the year for new product development.
- We deliver best quality end products to meet the international quality standards.
- Our team is composed of diversified highly skilled and experienced individuals who understand our products.
- We follow sustainable business practices as we understand the need of protecting our environment. We offer private labelling and customised packaging to the satisfaction of the customers.



# Thank You

Share your valuable feedback!

[www.hindustanhing.com](http://www.hindustanhing.com)



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*Serving Since 125+ Years*

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## **Factory Unit I**

Opp. New Bilodra Village, Nr. Express Way Ring Road,  
Marida - 387360, Nadiad,  
District: Kheda.

## **Factory Unit II**

C-3/14, G.I.D.C., Nadiad - 387001.

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